

CC (PATRICE) FRANCOM SAMPSON

Alumni Spotlight 2001-2003



INTRODUCTION

CC Francom Sampson received her associates degree at Snow College in 2003. While at Snow, she was awarded a scholarship for playing Softball. After Snow, she transferred to the University of Utah, earning a Bachelor's Degree in Exercise and Sports Science with a teaching emphasis. She enjoys sharing with others her love of physical activity and the importance of being physically active over a lifetime.

CC is currently employed full time by her 6 children, her husband's insurance agency, and MADSEN Cycles, a cargo bike company.

After tragically losing her son, CC founded the organization, Live for Levi which assists those who are striving to DO GOOD in the face of adversity. She has been able to raise thousands of dollars for families that have suffered a loss or tragedy in their lives. She has been invited to be a keynote speaker for many organizations helping others find peace and healing after personal tragedy and loss.

CC's greatest achievement is her 6 beautiful children. They bring her pure joy. She has helped with community fitness programs and enjoyed serving on Southern Utah University's Entrepreneur Leadership Council .



SOME FACTS

"The extra curricular activities at Snow were what made my whole college experience. I loved intramural sports, the stumps on the weekend, late night trips to Denny's in Salina, long boarding down Ephraim Canyon and bonfires up the canyon. I had the opportunity to play softball at Snow on scholarship. I loved "bowling with Bob", where I learned "out, down, back swing". I can bowl a strike today because of Bob. I met lifelong friends at Snow College. I am still in contact with most of them today."

"I would say, honestly, that my Snow College years were some of the best in my life. The teachers, small classrooms, and personal educational experiences are unmatched in my opinion."

"The greatest awards I received at Snow College was intramural champion and True Badger."

"I feel that Snow College gave me all the confidence I needed in the world. It was there that I learned how to "adult". Teachers, staff, and the community created an environment that was safe, supportive, and personal. I had the confidence to move on to bigger Universities and bigger things in life because of my start at Snow College."

"My hobbies include anything and everything active. I love to workout, hike, swim, and bike. As of late my newest obsession is pickleball. I love watching my children grow into their own. I like watching them do what they love, whether it's riding a bike, playing volleyball, basketball, jumping on the tramp, etc. I treasure every day with them."