

Snow College Foundation Board Meeting Minutes
August 21, 2024
Meeting held at Snow College Richfield Campus

Members in Attendance: Mechelle Mellor, Romney Stewart, Robert Behunin, Kay Christensen, Brent Thorne, Cameron Brooks, Roger Thompson, Stacey McCliff, Kelsey Berg

Joined by Zoom: Mark Howard, Brik Eyre, Joe Strain, Russell Buttars, Randy Cox, Gail Albrecht, Carson Howell

Absent: Michael Carlston, Greg Lambourne, Jim Tatton

Call to Order: Rob Behunin

Approval of Minutes: Minutes from the 5-22-24 meeting were approved.

Fundraising 101 Training: Board went through the Fundraising 101 document and discussed different ways to increase donations. Thoughts on annual reporting, outreach to successful alumni and relationships were discussed.

Investment Report: Joe Strain

They met with Clearbrook. Discussion on how to make that a more successful investment and reporting strategy. Review the investment strategy before the next meeting.

President's Report:

Shared Facts at a Glance document to show current successes and trends at the college.

We are seeking to be data driven in our decision making

Discussion on the national enrollment cliff that is coming. Utah should hold steadier. Goal 1% growth per annum. Seeking the underserved student base, especially with the tech courses and students who are the first in their family to attend college or are underachieving in High School.

Priorities:

1. Funding for the addition to the Washburn building. We are asking \$6 million from the legislature
 2. Rural Scholarships: poverty rate in our 6 rural counties and the other 3 in Uintah Basin is lower than the rest of the state.
 3. Establishment of coaches – focus on students with a 3.0 gpa or lower in HS. They don't see themselves as academic. Working with Miller Foundation to establish scholarships and talking to the legislature through the USHE board
- Discussion ensued.

Further discussion about a possible outreach to Hawai'iian students.

Upcoming Events:

Wrestling Golf tournament in Richfield

Scholarship Dinner in Richfield

President's Gala

Adjournment: Meeting adjourned at 4:45 pm. Next meeting November 13 in Ephraim.

Tour of Richfield Campus: President McIff took the board on a tour of the Richfield Campus highlighting the Tech Education opportunities there.