

Snow College Foundation Board Meeting

Meeting Minutes
November 13, 2019

Members in attendance: Mark Jones, David Christensen, Jim Tatton, Mark Howard, Dave Parrish, Kay McCliff, Beverly Nielsen, Roger Thompson, Brent Thorne, Bradley Cook, Carson Howell, Rick Wheeler, Michael Carlston (via phone).

Employees in attendance: Janie Harris, Tracie Semadeni

Guests in attendance: Carlie Fowles, Sherri Hansen, Kay Christensen

Members not in attendance: Leonard Blackham, Timothy Blackham, Ken Denos

Call to Order: The Snow College Foundation Board meeting was held on Wednesday, November 13, 2019, on the Ephraim Campus of Snow College in the Heritage Room of the Noyes Building. The meeting was called to order by Mark Jones at 12:23 p.m.

Welcome and Introduction of Carson Howell: Carson Howell is the new Vice President of Finance at Snow College. Carson introduced himself as having grown up in a small town similar to Ephraim with a father who worked for a college and loved it. He is glad to have found a similar position to his father's and looks forward to working at Snow College. Foundation Board members expressed welcoming remarks and gratitude for his willingness to serve on the Board as treasurer.

Approval of Minutes: *A motion was made by Mark Howard to approve the minutes of the August 14, 2019 meeting and was seconded by Roger Thompson. The motion passed unanimously.*

Foundation Board Recruitment: Mark Jones asked Board members to continue submitting names of potential Board members to approach for Board membership. Tracie Semadeni reported that an effort was made to reach out to a few individuals as suggested by Board members previously, but only one of those individuals, Rusty Bastian, accepted the invitation. She added that efforts had also been made in reaching out to Jeffrey Kahn, who President Cook had mentioned in the last Board meeting, but no official invitation had yet been extended. Tracie asked that members continue to submit names and contact information for those who might be an asset to the Board, as there can be up to 30 members and there are currently 12. Rick Wheeler informed the Board that Jeff Kahn has previously been the Chair of the Foundation Board at UVU, has significant experience, and would be an asset to the Board. He continued that Jeff has already expressed a desire to donate to the College.

Brent Thorne suggested an invitation be extended to Gail Albrecht, who is a member of the Scholarship Committee. David Christensen added that Bryant Henry in Draper would also be a good potential member. Mark Jones asked that the Board submit any names of individuals they think of to the Advancement Office so official invitations can be made.

Consideration of Nomination: President Cook asked members to consider that Rusty Bastian join the Foundation Board. Rusty is CEO of Redmond Minerals and is an alum who enjoyed his time while playing baseball and attending Snow College. Rick Wheeler added that Rusty was excited at the opportunity to become a part of the Foundation Board.

Jim Tatton suggested the Board accept both Rusty Bastian and Jeffrey Kahn as members. If Jeff chooses to accept the invitation, both individuals will have the opportunity to be involved and a part of the next

Board meeting. *A motion was made by Jim Tatton to approve Rusty Bastian and Jeffrey Kahn as Board members and was seconded by Roger Thompson. The motion passed unanimously.*

Executive Director Position Update: President Cook reported that the College had posted the Executive Director Position for about 45 days, but there were no applicants that would fulfill the needs of the position. He stated that Rick Wheeler has stepped in to assist and fill the position, as well as be the legislative liaison for the College, on a temporary basis to allow time to find an individual who will be able to fill the needs of the position and College. The desire is to re-post the position in the early spring in hopes of starting the new director in July.

Urgent Care Facility: Jim Tatton shared the Urgent Care Facility feasibility study. The building will sit on the lot where the RN house currently resides - directly south of the Lucy Phillips building. The lot is not very large, and the building size has been reduced again from approximately 10,000 square feet to 8,400 square feet to accommodate the required minimum of 36 parking stalls. Mr. Leatham, who has been the main point of contact with the architectural company, MHTN, stated that the College should consider one-way through parking, or revisit the idea of underground parking for the facility. Mr. Leatham mentioned that the underground parking area would be an open area that is visually pleasing and would allow more space for the actual building on the lot. Jim added that there are still rooms that need to be included in the building plans, such as a procedure room and an area where physicians can consult with one another in relative privacy. Once these items are added, the desire is to submit an RFP to at least three entities to help make the facility a reality. The College would provide the lot, and the entity would build the building and lease the land from the College while allowing them to run their portion of the building virtually cost free.

Mark Howard expressed that based on his experience, there will be an urgent care in Ephraim within the next couple of years. He suggested that the College partner with whichever entity plans to build the urgent care to ensure it is on campus and easily accessible to students. If the College does not make a successful partnership, Mark believes that the building will still be built and will be located at either the north or south end of town where it will not be easily accessible to students. He added that there are four potential entities which will build the facility: IHC, Revere Health, Gunnison Hospital, or CVRH Nephri Hospital. With this many potential partners, the College should be able to be successful in their endeavors, especially with the only cost to Snow College being the land.

Jim Tatton stated that Provost Steve Hood did some research on the possibility of having an Associates of Radiology or a lab technician degree available to students, and he found that it would not be in the College's best interest at this time. There are too many competing organizations that offer the Associates of Radiology or lab technician degrees, therefore, the College will continue focusing on the Associates of Nursing degree and obtaining a Bachelors of Nursing program.

There is an issue with the only clinic in Ephraim not being accessible to students due to the hours that it is open and a lack of physicians to treat students. It was proposed to have the Urgent Care Facility open from 8:00 AM – 8:00 PM every day to combat this issue. Jim Tatton believes that having the Urgent Care Facility in a central area will help drive more professionals to the county and may also allow past, current, and future students to return or remain in Ephraim to work in the clinic. The Urgent Care Facility will also include a Wellness Center that will be available to students to for mental health care. Rick Wheeler added that the second most talked about topic in the Legislature is safety on campuses and mental/emotional health of students. Consequently, the Legislature will likely be more willing to provide support, funding, and resources to help the College establish a place of safety and support for

students. There will also be additional responsibility on the College to help students handle and overcome the mental and emotional difficulties they face.

In regard to the land for the Urgent Care Facility, Sherri Hansen stated her family has land across the street to the east of the Pinetree Condominiums. There are two homes that sit on the land; one is a very old home, and the other is where her mother currently resides. The lot is about 1.7 acres, and her family has discussed selling the land and wondered if the College would be interested in purchasing it. The Board expressed interest in looking into the property. President Cook stated that at the very least, the property would be a good investment for a land bank. Rick Wheeler added that there is a line item during the legislative session for land appropriation for higher education every year, and the College could potentially get a request to the Legislature in time for the upcoming session. Land bank money is also generally easier to obtain from the Legislature as it is one-time money and a good investment. Rick will look into the possibility of receiving funds during the Legislative session to purchase this property.

Scholarship Committee Update: Brent Thorne reported that, as stated in President Cook's inaugural address, the new scholarship campaign goal is to raise \$5 million in scholarship funds by December 2020. Currently, just under \$1 million is needed to meet the goal. During the Scholarship Committee meeting earlier in the day, members were given a list of major corporations in the six-county area, and members were asked to identify potential donors that could help the College meet this goal.

Brent also mentioned that Kay Christensen, the Alumni Board President, suggested lowering the minimum required amount to establish an endowment from \$50,000 to \$35,000. Kay stated that during one of the Golden Badger Committee meetings, members discussed a goal of helping influence their children and grandchildren to attend Snow College. It was suggested to look specifically at Sanpete and Sevier counties and invite families to set up endowed scholarships at Snow College. They could establish the scholarship for their family members, and in their family's name. Instead of having to raise \$50,000 to create the scholarship, they could raise \$35,000. Currently, per College policy, in order for families to choose the criteria and who may receive the money, they have to have \$50,000 to be placed in the endowment pool. Kay's proposal would lower that to \$35,000 for the specified families that the Alumni Board would seek out, which would be within reach of more families in rural Utah.

Rick Wheeler added that the Alumni Board would do the work of finding the families and seeing if there would be interest. Right now, however, per the Foundation's policies, families or foundations cannot choose criteria for an endowed scholarship until it reaches \$50,000. He continued that he didn't know if the proposal would be to change the endowment level for everyone to \$35,000, or to give special permission to the Alumni Board for this initiative. There might be issues determining where to draw the line as just about anyone could have a relative in Sanpete or Sevier that might qualify them for a lower amount to establish an endowed scholarship. Mark Howard added that there could also be a tax issue as there has to be at least one degree of separation between the donor of the money and the receiver of the scholarship. Roger Thompson suggested calling this a special program for families, instead of an exemption to the endowment fund policy. Rick responded that the Board of Trustees would need to be notified of the creation of such a program. *A motion was made by Roger Thompson to start the creation process to create the Alumni Legacy Program with a lower threshold of \$35,000 to establish an endowment fund. The motion was seconded by Jim Tatton, and was passed unanimously.*

Form 990: Sherri Hansen stated the Form 990 has been completed and signed by Rick Wheeler so it can be submitted to the IRS. This will be the last year that the form will be completed on a calendar year

basis per the Board's vote in the May 8, 2019 meeting. All subsequent years will be completed on a fiscal year basis like all other finance forms and reports at the College. *Roger Thompson made a motion to accept and approve the submission of the Form 990 which was seconded by Jim Tatton. The motion passed unanimously.*

Finance Report: Sherri Hansen reported that the most current report is the September 30, 2019 report. The total endowment pool level is up to \$10.7 million, which is about \$100,000 more than at the end of the fiscal year in June 2019. There is \$2.2 million in quasi funds, with \$8.4 million in traditional endowment funds. Recorded donations year to date total \$113,827, not including the irrevocable trust that President Cook will discuss. Fiscal year-to-date rate of return is about 1.07%, which is significantly better than the 0.05% rate of return for the ACWI index, which is the most comparable to Snow College's investments. *Roger Thompson made a motion to approve the finance report, which was seconded by Jim Tatton. The motion passed unanimously.*

Legislative Priorities: Rick Wheeler stated that the two most important items on the Legislative docket this year are tax reform and a restructuring of governance for Higher Education. Tax revenues will be restructured, skewing more to the general fund and less to the education fund. Sales tax will have to collect more, but less will be collected on income tax, which will be reduced overall. The impact this makes on Snow College is that higher education funds have previously been in the education fund – the income tax fund. Revenue for higher education will now come from the general fund to protect public education. General funds are made up of 70% sales tax. The challenge is that normally Snow College's building money comes from one-time money in the education fund, which other entities do not have access to. One-time money in general funds is slim to none, which will make it harder for Snow College to obtain funds for buildings.

The restructuring of governance for Higher Education has come about as Utah has hired consultants to review how Utah governs both public and higher education. The Board of Regents will most likely dissolve, and there could be a chancellor model with a group of commissioners. The consultants proposed that all higher and public education be governed by one entity. UTEC and higher education may all be under one system again as it was in the past.

Higher education issues that will be focused on include safety, mental health, and funding of buildings. The Legislature has already committed more money to address the issue of safety and mental health. Within the K-12 alliance, they have also committed more money to hire more wellness and college counselors tied to higher education to get more students to flow through and receive the help they need.

President's Report: The inauguration of President Bradley Cook as the 17th president of Snow College took place on November 7th, 2019. President Cook mentioned the memo sent to the Board a week prior discussing the Terry and Nancy Foote donation. They will be donating approximately \$3 million, in an irrevocable charitable remainder trust, which is the largest donation to date that Snow College has received from an individual. In honor of the gift, the Badger Stadium will now be known as the Terry Foote Badger Stadium. This donation allowed us to feel confident in changing the scholarship campaign goal from \$3.5 million to \$5 million. President Cook also updated the Board about Matt and Amy Bowman's pledge to donate \$500,000 in scholarships. He stated that there are some details that must be worked out before the \$500,000 is donated. Lastly, President Cook informed the Board that this year marked the 20th year of the acquisition of the Richfield campus, and to celebrate, the Founder's Day Event was held at the Sevier Valley Center in Richfield.

Other Business: Janie Harris informed the Board that the ribbon cutting ceremony for the Eric and Chandra Bergeson Athletics Center would be the coming Friday, November 15th at 6:00 pm. All Board members are welcome, and the event will be open to the public. She continued that the Holiday Spectacular Concert and Reception will be held on December 5th. The reception will be at 6:00 PM, and the concert will be at 7:30 PM.

Adjournment: *The motion to adjourn the meeting was made by Mark Howard and was seconded by Roger Thompson at 2:07 p.m. The motion passed unanimously.*