

Strategic Themes and Goals

Quality

- Establish quality initiatives/standards for the rural superintendents' concurrent enrollment proposal
- Oversee and manage quality in all teaching venues (face to face, online, Ednet, etc.)
- Oversee and manage quality in processes and procedures
- Implement more robust faculty development to enhance quality instruction
- Identify and implement the use of more high impact practices such as learning communities, service learning, experiential learning, course pairings
- Improve quality and consistency of developmental education across campus
- Improve interdepartmental communication processes

General Education

- Design and implement a new, integrative model for general education
- Hire a director for general education who would head the GE Committee, manage GE assessment, create standards and rubrics for integrative courses, provide faculty mentoring and training, instigate professional development opportunities for engaged faculty, etc.
- Create student excitement about becoming a lifetime learner through the general education program
- Generate faculty buy-in for the new GE model and approach to learning
- Maintain small class size and tenured faculty teaching in the GE classroom

2year-4year

- Establish articulated transfer agreements with in-state four-year programs as well as some out of state schools
- Develop a process and rubric by which new four-year degree programs can be successfully developed, approved, and implemented (STEM, Art, Integrated Studies, etc.)
- Identify top 25-30 majors pursued by students and expand/strengthen major guides to include pathways to each transfer institution

Economic Development

- Increase the standard of living in the six county region, providing opportunities for students attending Snow College, through economic development partnerships.
- Strengthen relationships with industry in the six-county region by further developing programs that meet their needs.
- Create educational opportunities that are more accessible/flexible
- Enrich CTE program requirements with GE courses that provide interdisciplinary skills
- Structure programming in order to maximize opportunities for students, create logical pathways, and provide the most prepared students to industry

Cost and Affordability

- Keep tuition and fees affordable to support recruitment, retention, and accessibility
- Develop a long-term strategy to increase salaries to their median market range in order to attract and retain high quality faculty and staff
- Develop and launch a comprehensive campaign to increase scholarship opportunities through additional endowments and donations
- Improve student employment opportunities and communication about such on both campuses
- Identify and implement efficiencies with use of technology where possible/appropriate
- Develop and implement a recruitment plan that addresses quality and diversity of student body as well as quality of programs



Mission Statement and Core Themes

Snow College continues a tradition of excellence, encourages a culture of innovation, and cultivates an atmosphere of engagement to advance students in the achievement of their educational goals.

Core Theme #1: Tradition of Excellence

Goal: Snow College honors its history and advances its rich traditions of learning by providing a vibrant learning environment that empowers students to achieve their educational goals.

Core Theme #2: Culture of Innovation

Goal: Snow College encourages and supports innovative initiatives that create dynamic learning experiences for the college community.

Core Theme #3: Atmosphere of Engagement

Goal: Snow College creates learning and service opportunities, locally and globally, to engage students, faculty, staff, and surrounding communities.